



# ANDY EVELAND

GRAPHIC & WEB DESIGNER



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## EXPERIENCE

5<sup>TH</sup> JOB **10** '11 TO '11  
MONTHS

### SGE WORLDWIDE - LAGUNA HILLS, CALIFORNIA

COMBINED ARTIST ILLUSTRATIONS WITH CLIENT DEMANDS TO CREATE A COHESIVE WEBSITE. CREATED PRINT MATERIALS TO BRAND CONCERT SERIES FOR NATIONWIDE TOUR (THE IDENTITY FESTIVAL).

4<sup>TH</sup> JOB **02** '08 TO '10  
YEARS

### DING LIFE - SAN JUAN CAPISTRANO, CALIFORNIA

CREATED TEMPLATES FOR OVER 300 DEVICES. MODIFIED EXISTING ARTWORK TO BE AESTHETICALLY PLEASING WHEN PLACED ON THOSE DEVICES. CREATED E-COMMERCE WEB SITE & PRINT ASSETS FOR TRADE DISPLAYS. OPTIMIZED PRODUCTIVITY BY CREATING AUTOMATIONS FOR ORDER FULFILLMENT.

3<sup>RD</sup> JOB **02** '06 TO '08  
YEARS

### APPLE INC. - SAN FRANCISCO, CALIFORNIA

TAUGHT CLIENTS HOW TO USE APPLE PRODUCTS & ADOBE SOFTWARE. TRAINED A TEAM OF INSTRUCTORS ON HOW TO BETTER LEAD WORKSHOPS & DEVELOPED NEW COMPANY TRAINING INITIATIVES. DEVELOPED PRINT COLLATERAL & WEB BASED PRESENTATIONS FOR ANNUAL CONFERENCES.

2<sup>ND</sup> JOB **02** '04 TO '06  
YEARS

### MOUNTAIN HIGH - WRIGHTWOOD, CALIFORNIA

AS ART DIRECTOR, MANAGED ALL ASPECTS OF THE ART DEPARTMENT TO DEVELOP WEB, PRINT, & MOBILE MEDIA FOR THE RESORT. DEVELOPED WEB APPLICATIONS, TRACKED TRAFFIC LEVELS & COMPILED STATISTICAL DATA. MUCH OF THE MEDIA & TECHNOLOGY I INTRODUCED ARE STILL IN USE TODAY.

1<sup>ST</sup> JOB **06** '99 TO '04  
YEARS

### SPECIALTY BRANDS INC. - ONTARIO, CALIFORNIA

WORKED WITH ART DIRECTOR TO EXECUTE MARKETING PLANS. INTRODUCED A NEW ARCHIVING SYSTEM WHICH IMPROVED THE COMPANY'S ORGANIZATION & EFFICIENCY.



## ACCOLADES

REVIEW **AUGUST '10**

### MOST CREATIVE CAKE TOPPER

RECEIVED RAVE REVIEWS FOR MY ONE OF A KIND LEGO WEDDING CAKE TOPPER.

AWARD **OCTOBER '08**

### INNOVATION AWARD

AWARDED FOR INNOVATION BY APPLE'S RETAIL VICE PRESIDENT, RON JOHNSON.

WINNER **MAY '08**

### BEST OF REBOOTS

WON TOP 10 WEBSITE REDESIGNS OF 2008 BY MAY1REBOOT.COM FOR ANDYEVELAND.COM



## SKILLS KNOWLEDGE



DESIGN



MOBILE



PRINT



WEB



TYPOGRAPHY



## PROFICIENCY SOFTWARE

PHOTOSHOP

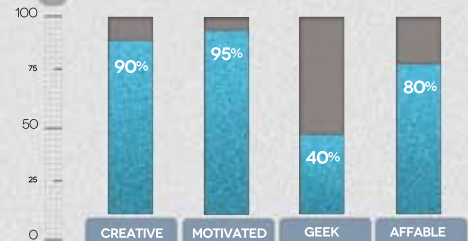
ILLUSTRATOR

FLASH

INDESIGN



## ASSETS PERSONAL



TO SEE MY FULL PORTFOLIO VISIT [ANDYEVELAND.COM](http://ANDYEVELAND.COM)